

## The Marketing Academy Fellows

Arthur Hoeld	adidas	Senior VP Brand Strategy & Business Development
Marta DeBellis	Adobe	VP, Global Enterprise Campaign
John Harber	Arrow Business Communications	Managing Director
Lindsay Forster	Aviva	Global Partnerships Director
Hugh Pile	Blue Skies Holdings	Chief Sales and Marketing Officer
Abigail Comber	British Airways	Head of Customer
Dan Ramsay	BT	Consumer Marketing Director
Sally Cowdry	Camelot UK	Former Consumer & Retail Director
Mark Phibbs	Cisco	VP Marketing APJ
Kussai El-Chichakli	Coca-Cola Germany	Director Marketing
Lizzy Johnson	Conviviality Plc	Managing Director
Ian Ewart	Coutts	Former MD Brand
Alejandro Pinillos	Danone Waters Mexico	CEO Bonafont
Toni Wood	DFS	CMO
Mark Sandys	Diageo PLC	Global Head of Beer, Baileys & Smirnoff
Mark Evans	Direct Line Group	Group Marketing Director
Julia Porter	DMA	Chairman
Katie Vanneck-Smith	Dow Jones	Chief Customer Officer & Global MD
Kristian Hunt	Emirates Group	VP – Corporate Communications, Marketing & Brand
Mauro Fanfoni	Eni - Retail Market Gas & Power	SVP Commercial Planning, Marketing and Innovation
Anthony Ainsworth	Eon Energy	SVP, Head of Global Marketing
Philippa Snare	Facebook	CMO EMEA
Guy North	Freeview	Managing Director
Simon Jackson	Gamesys	CMO
Sholto Douglas-Home	Hays Plc	Chief Marketing Officer
Julian Diment	Honeybee	Chief Strategy Officer & Chief Marketing Officer
Kristof Fahy	Hostelworld Group	Chief Customer Officer
Tricia Weener	HSBC	Global Head Of Marketing
Lisa Gilbert	IBM	CMO, IBM UK & Ireland
Rashmy Chatterjee	IBM	CMO, North America
Ottokar Rosenberger	Iglu.com	Chief Operating Officer
Rufus Radcliffe	ITV	Group Marketing & Research Director
Craig Inglis	John Lewis Plc	Customer Director
Silvia De Dominicis	Johnson & Johnson Medical	VP Ethicon EMEA
Jo Godden	Johnson Matthey Plc	Commercial Excellence Director
Lysa Hardy	Joules	Chief Customer Officer
Barnaby Dawe	Just Eat	Global Chief Marketing Officer
Nick Robinson	Kerry Foods	Chief Marketing Officer
Robbert Bakker	Knab	CEO
Steven Overman	Kodak	Global CMO, President Consumer & Film Division
Arnd Pickhardt	Lidl	Advertising & Marketing Director - Germany
Jennie Farmer	LVMH	Marketing & Comms Director Estates & Wines
Claire Harrison-Church	Marketing Edinburgh Ltd	Non Executive Director
Rob Weston	Marks and Spencer	Global Brand & Marketing Director, GM & Food
Rick Lawrence	Mondelez	Category Director South East Asia

Michael Inpong	Muller Dairy (UK) Ltd	Global Chief Marketing Officer
Dominic Grounsell	Neilson Financial Services	UK Managing Director
Chris Duncan	News UK	Managing Director, Times Newspapers Ltd
Markus Rohrwild	Novartis Consumer Health	Global Business Franchise Head, Cardio-Metabolic Medicines
Janneke van der Kamp	Novartis Consumer Health	Global Head Product and Portfolio Strategy
Carol Welch	Odeon Cinema Group	Managing Director UK&I
Jo Coombs	OgilvyOne	CEO
Christian Woolfenden	Photobox	Managing Director
Helen Warren-Piper	Premier Foods	Marketing Director, Grocery
Guillaume Boutin	Proximus	Chief Consumer Market Officer
Gary Booker	Rentokil Initial	Chief Marketing, Innovation & Strategic Officer
Sarah Warby	Sainsbury's Supermarkets Ltd	Former Marketing Director
Keith Moor	Santander	CMO
Zarina Lam Stanford	SAP	Head of Marketing
Christoph Wegener	SIG Combibloc	Head of Global Sales & Business Development
Catherine Tabaka	Sodexo	President & CEO Healthcare North America
Maria Sebastian	Starbucks Coffee Company	SVP, Marketing & Category EMEA
Ian Cranna	Starbucks Coffee Company	Vice President Marketing & Category EMEA
Alex Batchelor	System1 Group	Chief Operating Officer
Nigel Hunt	Tesco Bank	Marketing Director
Suzi Watford	The Wall Street Journal	EVP & CMO
Anna Hill	The Walt Disney Company	CMO
Tom Malleschitz	Three UK	CDO
Shadi Halliwell	Three UK	CMO
Deborah Dolce	TJX Europe	Group Brand & Marketing Director
Christopher Macleod	Transport for London	Customer Director
Zoe Harris	Trinity Mirror PLC	Group Marketing Director
Peter Markey	TSB Bank plc	Director of Marketing
Jeremy Ellis	TUI UK & Ireland	Marketing & Digital Director
Simon Michaelides	UKTV	Executive Commercial Director
April Adams-Redmond	Unilever	Global Brand Vice President
Rahul Welde	Unilever	Global VP – Digital Transformation
Alexander Haitoglou	Utility Warehouse	Chief Commercial Officer
Kerry Taylor	Viacom International Media Networks	CMO & SVP, Youth & Music
Claire Cronin	Virgin Atlantic	Senior Vice President Marketing
Jeff Dodds	Virgin Media	Managing Director
David James	Vodafone	Head of Commercial Marketing
Peter Corijn	Vucastar	CEO & Founder
Polly Cochrane	Warner Bros	EVP, Group Marketing Director & CMO, Harry Potter
Sally Abbott	Weetabix Ltd	Managing Director UK & Ireland
Sophie Goldschmidt	World Surf League	CEO

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To hear how you can get involved please contact

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