

Who's Involved?

UK Premier Partners – Scholarship & Fellowship Programmes

facebook



virgin atlantic

McKinsey & Company



accenture



phd

Australia Premier Partners – Scholarship Programme

Google



News Corp
Australia



US Premier Partners – Scholarship Programme



MARS WRIGLEY
confectionery

DELTA facebook



THE WALL STREET JOURNAL.
Read ambitiously

Content, Event and Alumni Programme Partners



Google



amazon

THE LIVING LEADER®
LEADERSHIP THAT LIVES BEYOND THE LEADER

accenture

CLEMENGER BBDO



wisdom

eatbigfish.

KANTAR MILLWARD BROWN

www.themarketingacademy.org

THE FOLLOWING PAGES LIST SOME OF THE PEOPLE INVOLVED

Selection of MENTORS

We have over 200 Mentors who volunteer their time to inspire, develop & mentor our Scholars on a one to one or group basis

Here are just a few of them from the UK, Australia and the US:

Alistair Macrow	Chief Marketing Officer	McDonalds Restaurants
Andrea Martens	Global Chief Marketing Officer	Jurlique
Andrew Baxter	CEO Aus	Publicis
Andrew Lark	Chief Marketing Officer	Foxtel
Amanda Johnston-Pell	Chief Marketing Officer	IBM Australia
Berta De Pablos-Barbier	President	Mars Wrigley Confectionery
Bradley Jakeman	Former President, Global Beverage Group	PepsiCo
Catherine Tan	Global Chief Marketing Officer, KFC	Yum! Restaurants International
Camilla Harrisson	CEO	Anomaly
Carolyn McCall	CEO	ITV
Chris Duncan	Chief Marketing Officer	News UK
Chris MacDonald	Global President of Advertising & Allied Agencies	McCann World Group
Cilla Snowball	Chairman & CEO	AMV BBDO
Clive Stiff	CEO	Unilever Australia
David Pemsel	CEO	Guardian Media Group
Julian Ingram	EVP	McCann
John Steedman	Chairman	WPP Asia Pac
John Sintras	Chief Customer Officer	SBS
Judith Denby	Chief Marketing Officer	Krispy Kreme
Karen Buchanan	UK CEO	Publicis
Katie Rigg-Smith	CEO Aus	Mindshare
Keith Moore	Chief Marketing Officer	Santander
Keith Weed	Chief Marketing & Communications Officer	Unilever
Leigh Terry	CEO Asia Pac	IPG Media Brands
Lindsay Pattison	Chief Transformation Officer	WPP
Lord Stuart Rose	Chairman	FatFace
Marcel Marcondes	US Chief Marketing Officer	Anheuser-Busch InBev
Matt Baxter	Global CEO	Initiative
Matthew Melhuish	CEO	Enero Group
Matthew Freud	Founder	Freuds
Mark Lollback	CEO Aus & NZ	GroupM
Mark Reinke	Group Executive, Marketing	Suncorp Group
Marty O'Halloran	Chairman & CEO Aus	DDB Group
Michael Inpong	Chief Marketing Officer	Muller Dairy
Michael Magee	SVP Marketing EMEA	Mars
Moray MacLennan	Worldwide CEO	M&C Saatchi
Nick Baughan	UK CEO	Maxus
Nigel Bogle	Group Chairman	BBH Global
Nigel Gilbert	Chief Marketing Officer	TSB Bank
Nigel Holland	Regional President, EMEA	Tata Global Beverages
Philip Almond	Director of Marketing & Audiences	BBC
Philippa Brown	CEO UK	Omnicom Media Group
Phillippe Krakowsky	Chairman & CEO	IPG Mediabrands
Phillip Lynch	Managing Director Asia Pac	Johnson & Johnson
Ray Kloss	Chief Marketing Officer Australia	Cisco
Rita Clifton	Chairman	BrandCap
Robbert Reitbroeke	CEO Aus & NZ	Pepsico
Ronan Dunne	EVP & Group President	Verizon Wireless
Sara Bennison	Chief Marketing Officer	Nationwide
Shekhar Deshpande	Global Planning Director	JWT
Sir John Hegarty	Founder	BBH Global
Stephanie Tully	Chief Marketing Officer	Qantas Loyalty
Stephen Miron	Group CEO	Global Media Group
Suzana Ristevski	Chief Marketing Officer Aus & NZ	General Electric
Syl Saller	Global Chief Marketing Officer	Diageo
Tim Wrag	CEO North America Insights Division	Kantar Millward Brown
Toby Jenner	Global COO	Mediacom
Travis Johnson	President of Commerce	Dentsu

Selection of our FELLOWS

Fellows of our CMO Fellowship Programme in the UK

Alejandro Pinillos	Category Growth Officer	Danone
Alexander Haitoglou	CEO	Utility Warehouse
Anthony Ainsworth	SVP, Head of Global Marketing	Eon Energy
Anna Hill	CMO	The Walt Disney Company
April Adams-Redmond	Global Brand Vice President	Unilever
Arnd Pickhardt	Advertising & Marketing Director - Germany	Lidl
Arthur Hoeld	SVP Brand Strategy & Business Development	adidas
Barnaby Dawe	Global CMO	Just Eat
Carol Welch	Managing Director UK&I	Odeon Cinema Group
Chris Duncan	Managing Director	Times Newspapers Ltd
Christian Woolfenden	Managing Director	Photobox
Christopher Macleod	Marketing Director	Transport for London
Craig Inglis	Customer Director	John Lewis Plc
Guillaume Boutin	CMO	Canal +
Hugh Pile	CMO UK & Ireland	L'Oréal
Janneke van der Kamp	Global Head Product and Portfolio Strategy	Novartis Consumer
Jeff Dodds	Managing Director	Virgin Media
Jennie Farmer	Marketing & Communications Director	Moet Hennessy Wines
Jo Godden	Commercial Executive Director	Johnson Matthey Plc
Katie Vanneck-Smith	Former President & Chief Customer Officer	Dow Jones
Keith Moor	CMO	Santander
Kerry Taylor	CMO	Viacom Networks
Kristian Hunt	VP – Corporate Communications, Marketing & Brand	Emirates Group
Kristof Fahy	Chief Customer Officer	Hostelworld
Kussai El-Chichakli	Director Marketing	Coca Cola Partners Germany
Lindsay Forster	Global Partnership Director	Aviva
Lisa Gilbert	CMO	IMB UK & Ireland
Lysa Hardy	CMO	Joules
Maria Sebastian	SVP, Marketing & Category EMEA	Starbucks
Mark Evans	Group Marketing Director	Direct Line Group
Mark Sandys	Global Head of Beer, Baileys & Smirnoff	Diageo Plc
Markus Rohrwild	Global Business Franchise Head	Novartis Consumer
Marta DeBellis	VP Global Enterprise Campaign	Adobe
Michael Inpong	Global CMO	Muller Dairy
Nick Robinson	CMO	Kerry Foods
Nigel Hunt	Managing Director, Brand & Marketing	Tesco Bank
Ottokar Rosenberger	CMO	Igloo
Peter Markey	Marketing Director	TSB Bank plc
Philippa Snare	CMO EMEA	Facebook
Polly Cochrane	EVP & Group Marketing Director	Warner Bros
Rahul Welde	Global VP – Digital Transformation	Unilever
Rashmy Chatterjee	CMO, North America	IBM
Rick Lawrence	Category Director SE Asia	Mondelez
Robbert Bakker	CEO	Knab
Rufus Radcliffe	Group Marketing & Research Director	ITV
Sally Abbott	Managing Director	Weetabix Ltd
Sarah Warby	Chief Growth Officer	HyperJar
Shadi Halliwell	CMO	Three UK
Simon Jackson	CMO	Gamesys
Simon Michaelides	Executive Commercial Director	UKTV
Steven Overman Global	Global CMO, President Consumer & Film Division	Kodak
Suzi Watford	CMO	The Wall Street Journal
Tricia Weener	Global Head of Marketing	HSBC
Zarina Lam Stanford	Asia Head of Marketing	SAP

SCHOLAR ALUMNI

We have 330 Alumni of our SCHOLARSHIP Programmes in UK and Australia

Here are a few of them:

Alice Ter Haa	International Head of Marketing	Deliveroo
Bizhan Govindji	Senior Digital Strategist	Ogilvy
Caroline Gorrie	Brand Manager	Proctor & Gamble
Catherine Spencer	Global Brand Manager	William Grant & Sons
Ciaran Norris	Director of Marketing & Insight	American Express
Charlotte Green	Senior Manager, Brand Identity	Lloyds Banking Group
Cheryl Rosenthal	Brand Communications Manager	Bupa
Danni Wright	Group Strategy Director	Carat
Emma Brooker	Advertising Producer	Apple
Frith Hookway	Digital Marketing Manager	Snapchat
Hannah Penn	Senior Account Director	AMV BBDO
Helen Lawrence	Global Head of Social Media	Twitter
Hugh Thomas	Co-Founder	Ugly Drinks Ltd
James Whatley	Planning Partner	Ogilvy One
Jessica Crawford	Media Director	PHD Media
Joanna Watson	Senior Brand Manager	Unilever UK and Ireland
Jonathan Marchant	Senior Brand Manager	Heineken
Katherine Fletcher	Senior Innovation Manager, Africa Innovation	Diageo PLC
Kyrsten Halley	Marketing Manager	The Ryvita Company
Vasileios Kourakis	Global Director Mktg ROI	L'Oréal
Veronica Dumitrescu	Demand and Content Manager	Adobe
Burcak Sezer	Marketing Manager	Kimberly-Clark
Claire Tenzer	Group Business Director	Whybin\TBWA
Gabriella Conlon	Head of Consumer Marketing	Google
Gemma Hunter	Executive Creative Director	MediaCom
Holly Jonas	Advertising Campaign & Channel Manager	IAG
Jay Sellick	Head of Strategy	Sportsbet
Jeci David	Portfolio Marketing Manager	Kellogg Australia
Kate O'Ryan-Roeder	Chief Client Officer	Mindshare
Michael Kay	Group Director	UMWW Australia
Nora-Kate O'Connell	Marketing Manager	KFC
Polly Blenkinship	Head of Customer Mktg Strategy	Foxtel
Rachel Pullicino	Marketing Director	Edgewell
Sergio Brodsky	Strategy Director	Starcom MediaVest
Simon Davenport	National Advertising Manager	Officeworks
Tina Walsberge	Head of Mktg & Customer Services	Sydney Festival
Todd Pironis	Marketing Manager Orthopaedics	Stryker
Tracy Hall	Head of Brand & Communications	eBay Inc
Zoey Saunders	Head of Customer Category	Carlton & United

For more information about the people involved within The Marketing Academy

www.themarketingacademy.org